

Kickin' It for CASA Charity Kickball Tournament

August 28, 2010



Meet at the fields again to spend a day filled with fun for the whole family! This 18-team single elimination event at Willow Road Park is one that you will not want to miss. All proceeds from team entry fees, sponsorships, and sales go to support CASA's Advocacy Program, assuring safe, permanent homes for abused and neglected children in Shelby County.

Sponsorships

Bronze Base Sponsor \$1,000

Limited to twelve sponsors

- Each base sponsored bears the company name
- Small logo on participant t-shirts
- Sponsor recognition on all event marketing materials
- Recognition in development and recruitment presentations
- Link to company website on CASA Facebook fan page and recognition on Twitter
- Recognition at CASA board and volunteer meetings
- Logo on CASA website and in CASA e-newsletter
- Includes one team entry (t-shirts for 15 players)
- 90% tax deductible
- Option to include company items in goody bags

Kickball Team Entry \$250

- One team entry
- T-shirts for maximum of 15 players
- Chance to enter the Fundraising Challenge, competing for prizes to raise the most donations for Memphis CASA
- Entry fee may be sponsored by a business or individual team members
- 90% tax deductible

Goody Bag Donation In-kind

- Donate 300 company items for event goody bags
- 100% tax deductible

Options for Area Sponsorships

Food Court \$750

Children's Area \$750

Beer Tent \$750

Registration Tent \$500

Hospitality Tent \$500

Champions for Children Tent **SOLD!** \$500

Press Box **SOLD!** \$300

- Sponsor recognition on area banner and in all event marketing materials
- Recognition on Twitter and CASA Facebook fan page
- Recognition in CASA development and recruitment presentations
- Logo on CASA website and in CASA e-newsletter
- No event participation required
- 90% tax deductible

To secure your commitment and ensure early recognition in marketing materials, please respond ASAP. All sponsorships are distributed on a first-come, first-served basis.

To secure your sponsorship or for more information contact Amber Norris, Director of Development, at (901) 522-0200 x 13 or anorris@memphiscasa.org.

To learn more about CASA, visit www.memphiscasa.org.