

Kickin' It for CASA Charity Kickball Tournament

August 28, 2010



Meet at the fields again to spend a day filled with fun for the whole family! This 18-team single elimination event at Willow Road Park is one that you will not want to miss. All proceeds from team entry fees, sponsorships, and sales go to support CASA's Advocacy Program, assuring safe, permanent homes for abused and neglected children in Shelby County.

Sponsorships

Gold Event Sponsor **SOLD!** \$5,000

Limited to one sponsor

- All fields bear the company name
- Largest logo on participant t-shirts
- Sponsor recognition on a digital billboard and on all event marketing materials
- Link to company website on CASA website and in CASA e-newsletter for one year
- Signage at CASA office
- Recognition in CASA development and recruitment presentations and at CASA board and volunteer meetings
- Includes one team entry (t-shirts for 15 players)
- 90% tax deductible
- Option to include company items in goody bags

Silver Field Sponsor \$2,500

Limited to three sponsors

- One of the three fields bears the company name
- Medium logo on participant t-shirts
- Sponsor recognition on a digital billboard and on all event marketing materials
- Link to company website on CASA website for one year
- Link to company website on CASA Facebook fan page and recognition on Twitter
- Recognition in development and recruitment presentations
- Includes one team entry (t-shirts for 15 players)
- 90% tax deductible
- Option to include company items in goody bags

Bronze Base Sponsor \$1,000

Limited to twelve sponsors

- Each base sponsored bears the company name
- Small logo on participant t-shirts
- Sponsor recognition on all event marketing materials
- Recognition in development and recruitment presentations
- Link to company website on CASA Facebook fan page and recognition on Twitter
- Recognition at CASA board and volunteer meetings
- Logo on CASA website and in CASA e-newsletter
- Includes one team entry (t-shirts for 15 players)
- 90% tax deductible
- Option to include company items in goody bags

To secure your commitment and ensure early recognition in marketing materials, please respond ASAP. All sponsorships are distributed on a first-come, first-served basis.

To secure your sponsorship or for more information contact Amber Norris, Director of Development, at (901) 522-0200 x 13 or anorris@memphiscasa.org.

To learn more about CASA, visit www.memphiscasa.org.